

# Ferrari



The Cavalcade brings the world of Ferrari to Campania.

An exclusive tour to discover  
Capri, the Amalfi Coast and the interior.

Maranello, 24 June 2019 – Over 100 Ferraris from all over the world met in Campania for the 8th edition of the Ferrari Cavalcade.

The event offered Ferrari customers unique driving experiences again this year, along fascinating routes, enabling them to fully appreciate the performance of our contemporary cars: from the latest models, such as the Ferrari Portofino and the 488 Pista Pilota, to limited edition special series like the Ferrari Enzo and the LaFerrari Aperta.

More than 200 collectors and enthusiasts made up the crews, from over 20 countries around the world, including a large representation from Europe, the USA, the Middle East and many participants from East Asia, New Zealand and Australia. These numbers reflect the global attraction of the Maranello brand.

This international convoy embarked on a journey which was full of surprises and had a rich variety of landscapes that only Campania can offer. The participants explored the unmistakable views of the Amalfi coast and the interior of Campania, behind the wheel of their Ferraris, from the Parco del Partenio to the slopes of Vesuvius.

The tour began on Tuesday, 18 June, with a visit to the city of Benevento where the Ferraris were admired in Corso Garibaldi. The next day, the cars were on display along the Salerno waterfront, before taking the Amalfi Coast's hairpin bends to Sorrento. On 20 June, the Royal Palace of Caserta and the centre of Naples were the backdrop for the Cavalcade, with a stop in Piazza del Plebiscito. The fourth and final day of the tour was dedicated to one of the jewels of the Gulf, with a parade of cars from Capri to Anacapri.

An exceptional programme and a great show, not only for the Ferrari owners but also for local people and tourists, linking the most famous car maker in the world to these locations, emblematic of Italian beauty.

Media