

Ferrari

Universo Ferrari – the first event dedicated exclusively
to Ferrari in its hometown

**The Maranello event will take place in September 2019
for clients and the wider public**



Maranello, 1st July 2019 – The month of September this year will see an exceptional event taking place in Ferrari's hometown of Maranello, Italy. *Universo Ferrari* will be the first ever exhibition dedicated to the world of Ferrari that will also include public viewing days.

Ferrari reserves exclusive opportunities for its international clientele to see its latest models in private viewings and *Universo Ferrari* will open this possibility up to fans and enthusiasts of the marque for the first time.

Situated in a structure constructed specifically for this event near the Ferrari factory, *Universo Ferrari* will feature areas covering all aspects of the company's activities, from classic cars to racing, as well as the current model line up.

Of special interest to visitors will be the chance to see the SF90 Stradale - Ferrari's new series-production supercar hybrid - on its European premiere, a rare occasion for the public to take a closer look at the latest Ferrari outside an international motor show.

More information on the event and how to participate will be made available shortly on www.ferrari.com

Media

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