



## **LAFERRARI POWER: FERRARI EXPANDS ITS RANGE OF AFTER-SALES SERVICES**

- The new extended warranty and scheduled maintenance service is dedicated to the LaFerrari and LaFerrari Aperta supercars
- For the first time, Maranello offers an extended factory warranty on a special limited-series model
- LaFerrari Power further enhances Ferrari's range of services, already top in its category

*Maranello, 29 September 2021* – Ferrari presents the new LaFerrari Power extended warranty and programmed maintenance service for owners of the LaFerrari and LaFerrari Aperta, an absolute first for the Maranello-based company's limited-edition supercars.

The LaFerrari Power service is for customers who want to maintain the performance and excellence of the Company's first-ever hybrid car, which is equipped with the F1-derived HY-KERS hybrid system. LaFerrari Power is a two-year renewable programme that can be activated at any official Ferrari dealer, regardless of the car's year of production.

Owners of LaFerrari or LaFerrari Aperta who take advantage of the LaFerrari Power service will benefit from the extension of the car's factory warranty, which includes, among other things, the HY-KERS system and high-voltage battery. This is the first time that Maranello has offered its clients this kind of extended warranty for one of its limited-series models, testifying to the quality and reliability of its cars.

LaFerrari Power also includes annual scheduled maintenance during which Maranello-trained technicians will perform a wide range of inspections to ensure that the car is maintained to optimum levels.

The LaFerrari Power launch coincides with the tenth anniversary of the introduction of Genuine Maintenance, the class-leading scheduled maintenance programme available on every new Ferrari in the range up until seven years after purchase. This new service confirms the Company's commitment to providing maximum peace of mind and how it continues to set the standard throughout the industry for customer care.

Ferrari Press Office

[media@ferrari.com](mailto:media@ferrari.com)

[www.ferrari.com](http://www.ferrari.com)

Ferrari S.p.A.  
Direzione e stabilimento:  
Via Abetone Inf. n. 4  
41053 Maranello (MO), Italia  
Tel. +39 0536 949 111

Sede legale:  
Via Emilia Est n. 1163  
P.O. Box n. 589  
41122 Modena, Italia  
Capitale sociale  
€ 20.260.000 i.v.

Reg. Imprese di Modena,  
P. IVA e Codice Fiscale  
n. 00159560366  
R.E.A. di Modena n. 88683

Società a socio unico  
Direzione  
e coordinamento:  
Ferrari N.V.