

Ferrari

Media



Ferrari Monza SP1 wins the iF Design Gold Award

**The Ferrari Portofino, the 488 Pista and the SP38
receive the iF Design Award**

Maranello, 15 March 2019 - The Ferrari Monza SP1 received the most prestigious Gold Award at the iF Design Awards 2019 ceremony held in Munich today. In presenting the accolade, the jury praised the minimalist and elegant line of this, the first 'Icona' model, a new concept of special limited-series cars from Ferrari.

The Ferrari Monza SP1, like its two-seater sister SP2 model, offers a reinterpretation of the 1950s barchetta with a "classic perfection that also hints at the future", as mentioned in the jurors' motivation for the award. The result is a single-seater road car that stands out because of its unique asymmetric layout, the 'monolithic' profile of the bodywork and the purity of its highly iconic design.

In Munich, Ferrari received three more iF Design Awards: for the Ferrari Portofino, the 488 Pista and the one-off SP38. These awards are further recognition of the continuous research carried out by the Ferrari Styling Centre to create increasingly innovative design solutions across Ferrari's production, in a perfect symbiosis between aesthetics and technology.

The iF Design Award is one of the most important international honours and has been synonymous with design excellence for 66 years.

Images of the award-winning cars are available on the Media Centre web site (www.media.ferrari.com).

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