



Maranello, 30.08.2021

ISO 20121 Sustainability Policy - PASSIONE FERRARI 2021

September 9th – 12th SPA-Francorchamps

Passione Ferrari, the official programme of track events for Ferrari owners and sports car lovers, is hosted by the Ferrari European Challenge series, the longest running single-make championship in the history of the Maranello-based company.

Passione Ferrari offers the opportunity to enjoy a variety of exclusive driving experiences including reserved track laps with your own Ferrari, personal coaching and tutoring with Ferrari instructors to perfect your driving technique, a service clinic for a vehicle check-ups in order to achieve maximum performance and the Ferrari Parade, one of the highlights of Passione Ferrari in which owners and enthusiasts to showcase their cars on an exhilarating lap of honor on the track.

The Passione Ferrari event also hosts the Club Challenge, an on-track experience available only to Ferrari members. They can test, measure and beat their personal best lap time. Expert Ferrari instructors are available for one-on-one coaching, offering driving technique workshops, in-car coaching, post-drive telemetry and driving style analysis.

Ferrari Group has defined its sustainability strategy focused on creating value and achieving sustainable growth. The strategy is based on the following five pillars:

1. EXCEEDING EXPECTATIONS

Drive technological innovation while pursuing excellence in design and craftsmanship to fuel the passion of our customers and fans.

2. PROACTIVELY FOSTERING BEST PRACTICE GOVERNANCE

Maintain Ferrari's corporate governance and risk management systems aligned with best practices to ensure an ethical business conduct while providing superior and sustainable returns to our shareholders.

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Direzione
e coordinamento:
Ferrari N.V.



3. BEING THE EMPLOYER OF CHOICE

Provide an inclusive, educational and inspiring work environment to unleash everyone's passion, creativity and talent

4. REDUCING ENVIRONMENTAL FOOTPRINT

Increase our environmental awareness to continuously set and implement related programs and actions.

5. CREATING AND SHARING VALUE WITHIN THE COMMUNITY

Encourage strategic partnerships and the creation of positive externalities for all stakeholders.

In continuing our commitment to sustainable management of the value chain, it has been decided to adopt a sustainable management system for Passione Ferrari in the clearest form, direct and internationally recognized, achieving ISO 20121 certification, the international standard for the sustainable events management.

This decision leads to the implementation of the values promoted by the standard itself and by this policy, such as:

- transparency,
- integrity,
- inclusiveness,
- accessibility,
- legacy,
- responsible management,
- participation,
- continuous improvement.

Direzione Commerciale e Marketing - Europe & Africa intends to further enhance the Passione Ferrari from the point of view of sustainability stimulating every possible action in the short, medium and long term to reduce environmental impacts and, at the same time, enhancing the social and economic impacts produced by the event. This includes an important attention for involvement of all stakeholders (employees, suppliers, circuits, consultants, dealer, guests, clients and the local community).

With this in mind, Direzione Commerciale e Marketing - Europe & Africa is committed to:

- Respect the basic principles of sustainable development and contribute to the achievement of the goals set by the United Nations (UN SDG-Sustainable Development Goals);
- Design the event taking into account the principles and values listed above (transparency, integrity, inclusiveness, accessibility, legacy, responsible management, participation and continuous improvement);



- Raise awareness and involve all stakeholders around environmental, economic and social sustainability issues;
- Minimize waste and promote circular economy;
- Manage properly the natural resources consumption;
- Influence suppliers more towards sustainable choices and behaviour;
- Promote comprehensive and update information on sustainability issues;
- Improve direct and indirect impact on the economic pattern;
- Ensure a proper access to people with disabilities;
- Ensure compliance with current regulations about environment protection, work health and safety.

The ISO 20121 sustainability policy of the Passione Ferrari is implemented through a specific plan of actions to ensure the effective and durable sustainable reduction of environmental impact, the enhancement of social benefits and economic impact.

Ferrari SpA - Direzione Commerciale e Marketing - Europe & Africa

Head of Hub

Francesco Bianchi

30 August 2021