

Ferrari

Media



FERRARI and RAY-BAN STRENGTHEN THEIR COLLABORATION

Maranello (Italy), 23 February 2017 – Today Ferrari S.p.A., a wholly-owned Italian subsidiary of Ferrari N.V. (NYSE/MTA: RACE) (“**Ferrari**”) announces that Ferrari and Luxottica Group have strengthened their collaboration by signing a multi-year licensing contract according to which Luxottica will develop, produce and market a range of eyewear branded Ferrari and Ray-Ban. On the same date, the two companies have also signed a multi-year renewal of a sponsorship agreement between Scuderia Ferrari and Luxottica whereby the Ray-Ban brand appears on the Formula 1 single-seaters of both Sebastian Vettel and Kimi Raikkonen.

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